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FOR IMMEDIATE RELEASE

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**Japanese Domestic Cigarette Sales Results for October 2018
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for October 2018.

(figures are rounded off)

	2017		2018	
	Oct	Jan – Oct	Oct	Jan – Oct
JT Cigarette Sales Volume* (Billions of cigarettes)	7.5 (-12.5%)	77.9 (-11.9%)	4.9 (-35.1%)	69.1 (-11.3%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	44.6 (-12.4%)	463.2 (-10.5%)	30.8 (-30.8%)	413.8 (-10.7%)

(): net change in comparison to the same period in the previous year

* JT's market shares were as follows:

- 60.3% for October 2018
- 61.8% for January - October 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.

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