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FOR IMMEDIATE RELEASE

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**Japanese Domestic Cigarette Sales Results for July 2018
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for July 2018.

(figures are rounded off)

	2017		2018	
	July	January – July	July	January – July
JT Cigarette Sales Volume* (Billions of cigarettes)	7.9 (-12.4%)	54.7 (-11.3%)	7.1 (-10.2%)	47.4 (-13.3%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	46.9 (-12.2%)	325.3 (-9.5%)	41.7 (-10.9%)	283.0 (-13.0%)

(): net change in comparison to the same period in the previous year

* JT's market shares were as follows:

- 62.1% for July 2018
- 61.6% for January- July 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.

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