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**FOR IMMEDIATE RELEASE**

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**Japanese Domestic Cigarette Sales Results for April 2018  
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for April 2018.

(figures are rounded off)

	2017		2018	
	April	January – April	April	January – April
JT Cigarette Sales Volume* (Billions of cigarettes)	7.7 (-3.4%)	30.7 (-12.6%)	6.7 (-13.2%)	26.2 (-14.6%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	46.0 (-3.1%)	182.4 (-9.5%)	39.9 (-13.3%)	156.6 (-14.1%)

( ): net change in comparison to the same period in the previous year

\* JT's market shares were as follows:

- 61.4% for April 2018
- 61.4% for January- April 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis.

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*Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS, LD and Natural American Spirit. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.*

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